

## **Genevieve Barker – Bio**

For over 10 years, Associated Press award-winning journalist, Genevieve Barker, has anchored, reported and produced for NBC affiliate television as well as commentated and hosted for several other National entertainment, news media and production outlets.

Most recently, Barker hosted a 20-part series on a multi-million dollar home-building project... proceeds to benefit Habitat for Humanity and Domestic Violence.

Barker has also served as Director for Marketing and European Editor for a three-magazine, food publishing group in New York City. She designed and edited the group's newest food publication specializing in artisan ice creams and Italian gelato. She also frequently commentated the company's world-class food events and competitions... some of which are seen on "The Food Network."

In 2006, Barker appeared as a 3-D character, correspondent "Jena Barkley," (voice and image) and narrated Tom Clancy's "Advanced Warfighter, Ghost Recon-3 video game. The 18-million dollar project was the most widely anticipated video game of 2006 and was distributed globally by Ubisoft.

In her most recent television anchor position, Genevieve Barker served as co-anchor and executive producer of "Carolina in the Morning." The program was the number-one-ranked morning show in the eastern North Carolina market for over five years. Barker played an active, "hands-on" role often as a traveling host for the morning show action: jumping out of helicopters, rolling up her sleeves and shucking oysters, riding horses, scuba diving and canoeing, etc.

She has also appeared nationally on several programs and films including NBC's "Dateline" as well as the Warner Brother's hit series, "Dawson's Creek" and USA Network's "The Perfect Crime" made-for-television movie.

She also hosted and produced the popular entertainment series "Wilmington on Film" with Carolco Studios and Screen Gems President and director, Frank Capra, Jr. For NBC's national electronic press kits and other broadcasts, Barker frequently interviewed numerous Hollywood celebrities filming major feature films and productions throughout the area and at Screen Gems studios. Celebrities interviews including Katie Holmes, Michelle Williams, James Van der Beek, Katherine Hepburn, Sandra Bullock, Henry Winkler, and Kate Jackson among others.

Barker also has extensive experience reporting on natural disasters. She's covered four major hurricanes: Fran, Bonnie, Bertha and Floyd from the anchor desk and with special reports from the field.

Barker frequently travels between Italy and Arizona as part of the "Little Panini Productions" book and television project on Italian food and lifestyle.

And each year as part of her passion for performance and cutting horses, Barker hosts "The Breeders' Invitational" from Reno, Nevada. The event boasts a two-million dollar purse and is seen on Outdoor Life Network and Fox Sports.

In her free time, Barker raises, breeds and shows American Quarter horses nationally in the sport of cutting. She is also a former Junior Olympian and Collegiate Varsity fencer, a certified scuba diver, cross-country and downhill skier, fly-fisherman, hiker, and all-around outdoorsman.

Barker is a cook and extreme food enthusiast (artisan foods). Her passions include travel, adventuring, design and interiors, domestic arts, art-collecting and antiquing, visiting artists (in-studio), discovery of master craftsmen, and scouting and salvage of odd and exotic collectibles.